



For Immediate Release

Ephesus Lighting Signs Multi-Faceted Ingredient Branding and Trademark License Agreement with Cree

Ephesus Customers Guaranteed the Highest Quality Product

SYRACUSE, NY – APRIL 28, 2014 -- Ephesus Lighting Inc., an innovative LED lighting company that designs and manufactures LED lighting solutions for challenging applications into the sports and industrial markets, has entered into an Ingredient Branding and Trademark License Agreement with Cree, Inc. to co-brand the Ephesus Lighting LED Arena, Stadium and industrial lighting products as “Ephesus Lighting Powered by Cree® LEDs.”

The agreement offers Ephesus Lighting customers the confidence of knowing that the Ephesus LED products are powered by the industry’s highest-quality LEDs. Customers also receive the assurance that Ephesus Lighting LED lighting products have undergone comprehensive luminaire testing at Cree’s testing and certification facility in Durham, NC.

Cree, a market-leading innovator of lighting-class LEDs, is the only LED manufacturer that offers a comprehensive suite of thermal, electrical, mechanical, photometric and optical (TEMPO) tests for LED luminaires to help LED lighting manufacturers like Ephesus Lighting overcome design challenges, improve product quality and give confidence to customers.

“Powering our lighting solutions with the highest quality LEDs is a very important aspect of developing the right solution for our customers,” explained Amy Casper, Chief Executive Officer and owner of Ephesus. “This partnership with Cree ensures that all Ephesus Lighting LED lighting products are backed up with the best LEDs available.”

“LED performance and reliability are critical to delivering cost-effective, no-compromise lighting solutions to athletic and industrial lighting applications,” said Paul Thieken, Director of Marketing, LED Components, Cree, Inc. “We’re proud to provide Ephesus with high-quality LEDs that help them meet the needs of their customers and accelerate the adoption of LED lighting technology.”

About Ephesus Lighting

Ephesus Lighting Inc. is a US-based company that manufactures high-output LED lighting solutions for challenging applications in the industrial and sporting markets. Ephesus is focused on innovating advanced LED solutions that will enrich and illuminate the world, by creating brighter, more vibrant and more sustainable environments.

For more information, visit www.ephesuslighting.com or contact 315-579-2873 or info@ephesuslighting.com.

Cree® is a registered trademark of Cree, Inc.

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