

Eaton/Ephesus Lighting Privacy Policy as of October 2017

This website is owned and operated by Eaton. We respect your right, our customer, to personal privacy while using this site or responding to our marketing media.

Use of Information

Eaton uses this information to communicate directly with individuals who have voluntarily filled out a form or responded to our marketing media. The content of any communication will generally be to inform our customers of new products, changes, news, etc. that the customer expressed interested in.

Types of Data Requested

In general, the site will ask for information including but not limited to your: name, address, telephone number, e-mail address, business name, job title, and other such pertinent information. Eaton will not ask for personal information such as social security or credit card numbers.

Other Information Collected

Our website utilizes session based information to efficiently navigate from page to page. This information is stored in 'cookies' placed on a customer's computer and they assist the user by storing information and preference settings that are then utilized the next time they visit our site. If you do not want this information stored on your computer, you can set your web browser to deny (or accept) the use of cookies. Consult your browser manufacturer for the proper procedure to set your computer to your preference.

Information from the web servers is routinely collected to ascertain the demographic and geographic makeup of visitors. Additionally, we need to track who linked you to our site. This collected data contains no personal information and is used to improve the site and its information.

Links

There are also links to other non-Eaton operated sites. The privacy policies for these sites are the responsibility of the specific site owner/operator and Eaton assumes no liability for information collected from these sites.

Opt-Out

Every e-mail sent to our customers as part of our normal marketing media will contain an "opt-out" link. Use this link to delete your information from the customer database. There is no way to edit individual data, but by completing another form when presented you will be able to re-enter our customer database.

Customer Database

Eaton does not sell nor import data to or from any third party. Our customer database represents a unique representation of Eaton's valued customers.

Notice of Changes

Customers are urged to frequently check back at this site for changes to our policy. A link will be provided on all e-mail and/or website homepages back to this policy for your ease and convenience. Eaton will not inform its customers of any policy changes other than in this manner.