



SPORTS LIGHTING

**NGU Sports Lighting, LLC, Enters Lighting Market as Exclusive Provider
of Ephesus Sports Lighting Solutions**

*Start-up business will serve as Eaton's sports lighting sales and service
provider for all major and minor league venues*

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SYRACUSE, N.Y. – July 16, 2018 ... NGU Sports Lighting, LLC, an independently owned market development and support business with an expertise in solid-state sports lighting, today announced that it will work collaboratively with power management company Eaton to support the growing need for innovative LED sports lighting solutions. NGU will represent Eaton's Ephesus Sports Lighting products nationally for the professional and semi-professional market, as well as serving as a resource for the entire market in key regions of the country and national accounts.

"The LED sports lighting industry has exploded now that solid-state lighting solutions are a reality for venues of all sizes, from professional stadiums and arenas to recreational fields," said Mike Lorenz, CEO of NGU Sports Lighting, LLC. "With such a large and untapped market available, we are working in an ideal environment for a specialized sports lighting business that's nimble enough to adjust to the changing marketplace and has enough expertise to lead the change."

Lorenz was a key leader of Ephesus Sports Lighting, and served as the company's president during an era when the company spearheaded the LED lighting revolution. He has assembled a team of seasoned sports lighting professionals to be part of NGU, with a focus on bringing Ephesus Sports Lighting innovations to the market to support the continued growth of the business.

“The addition of NGU Sports Lighting to our already strong network of agents and resellers reinforces Eaton’s commitment to the solid-state sports lighting industry by leveraging the expertise of both companies. Mike is a recognized pioneer in the LED sports lighting market and established Ephesus as the leader in this market. We look forward to working with Mike as he continues to be a leader in the industry,” said Lee Davis, General Manager, Ephesus, Eaton’s Lighting Division. “The demand for innovative lighting solutions for indoor and outdoor sports venues of all sizes is growing, and together with NGU we will help develop and address the current and future needs of the market.”

To learn more about Ephesus Sports Lighting solutions, visit Eaton.com/Ephesus.

Ephesus Sports Lighting solutions are installed at hundreds of sports and entertainment venues of all sizes including: University of Phoenix Stadium (Arizona Cardinals); Hard Rock Stadium (Miami Dolphins); U.S. Bank Stadium (Minnesota Vikings); Bridgestone Arena (Nashville Predators); United Center (Chicago Bulls & Black Hawks); Target Field (Minnesota Twins); PNC Park (Pittsburgh Pirates), Martinsville Speedway (NASCAR), Rod Laver Arena (Australian Open) and many more.

To learn more about NGU Sports Lighting LLC, visit www.NGUsportslighting.com.

NGU Sports Lighting LLC is the exclusive national sales and service provider for Ephesus Sports lighting solutions in all major and minor league indoor and outdoor sports venues, as well as large territories in the southwest and southeast United States.

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